

## **Honey Brown Hope Foundation**

25+ Years of Service (1991-present)

"Hope is Alive • Hope is What we Offer • Hope is What We Nurture in Young People"

Tammie Lang Campbell, Founder/Executive Director

FOR IMMEDIATE RELEASE

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## 10<sup>th</sup> Annual "We Love America Healthy, Clean and Green" Calendar Release Celebration Calls for Anti-Food Waste, Hosts Food Drive

**(Houston, TX)** By creating moments of discovery, you can change minds and behavior in a way that leads to sustainable impact. That is what the Honey Brown Hope Foundation's "We Love America Healthy, Clean and Green" program has done for a decade. Through photo and essay contests for youth, the organization creates moments of discovery that have cultivated a new generation of "healthy, clean and green" change agents who influence their peers, families and communities.

"The hope of this impact makes the 10-year anniversary for 'We Love America, Healthy, Clean and Green' as sweet as honey," said Founder of the Honey Brown Hope Foundation Tammie Lang Campbell.

The signature initiative of the "We Love America Healthy, Clean and Green" program is the award-winning, nationally recognized calendar that is released at an annual celebration.

This year's "We Love America Healthy, Clean and Green" 10<sup>th</sup> Annual Calendar release celebration will be held **Saturday**, **January 20**, **2018 at Houston Community College (HCC) Missouri City Campus (1600 Texas Pkwy Missouri City, TX 77489) from 11:30 am – 1 pm**.

This annual, free community event is a tribute to Dr. Martin Luther King, Jr., whose efforts to ensure equality for sanitation workers, earth's caretakers, made him an early Drum Major for environmental justice. **This** year's theme is "Anti-food Waste" and attendees can expect:

- **Food drive** benefiting Houston Food Bank attendees who bring a non-perishable food item will receive 2018 "We Love America Healthy, Clean and Green" calendar.
- Anti-Food-Waste Pledge click here to take it.
- Recognition of winners from the calendar photo contest.
- Sustainable fashion from HCC Fashion Merchandising Program.
- Refreshments, entertainment, door prizes and eco-friendly vendors.

The anti-food waste focus is a call to change the 40% of food wasted from farm to fork to landfill. America is facing an epidemic of hunger and food waste. This is an unfortunate contradiction that we have the power to change.

For the 10th anniversary of "We Love America Healthy, Clean and Green", the calendar will use photos from youth, an Anti-Food-Waste Pledge and environmental tips to remind everyone that a "Healthy, Clean and Green" America is one where its citizens thrive, have access to healthy food and viable options to reduce food waste.

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"There is nothing more powerful than the collective action of people working for the betterment of our planet," said Tammie Lang Campbell, founder and executive director of Honey Brown Hope Foundation. "The "We Love America Healthy, Clean and Green" calendar is designed to bring attention not only to the problems we are collectively creating, but also how we can collectively solve them and forge a sustainable future."

The 2018 calendar features: diversity and environmentally friendly tips from Honey Brown Hope Foundation's Founder and Executive Director Tammie Lang Campbell; an educational glossary of diverse holidays; "healthy, clean and green" photos from educational partner, Thurgood Marshall High School, and students in Greater Houston Area; and a message from Fort Bend ISD Superintendent Charles Dupre.

The Foundation's "We Love America Healthy, Clean and Green" initiative is made possible by sponsors — Frost Bank, Houston Food Bank, WCA and Houston Community College Trustee Neeta Sane — and educational partner, Fort Bend ISD.

To receive a calendar, take the Anti-Food-Waste Pledge (<u>click here</u> to take it) and join the Foundation at the January 20<sup>th</sup> "We Love America Healthy, Clean and Green" calendar release celebration. For more information, visit <u>www.honeybrownhope.org</u> and search the #HealthyCleanGreen hashtag.

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## **About the Honey Brown Hope Foundation**

The Honey Brown Hope Foundation is a nationally recognized, award-winning 501(c) 3 non-profit organization that has served youth and their families for over 25 years. The Foundation contagiously spreads hope among young people through educational, engaging and informative programs that align with our causes – diversity appreciation, environmental stewardship and civil rights. The Foundation's over two decades of services has: addressed disparaging disciplinary tactics fueling the school-to-prison pipeline; afforded over **5,000** Houstonarea youth the opportunity to sit at the feet of civil rights champions; raised over **\$50,000** for unsung civil rights heroes; **influenced legislation** in Texas and Hawaii; leveraged distribution of over **200,000** free "**We Love America Healthy' Clean and Green**" calendars to motivate communities to be good stewards of the environment; given **hundreds** of youth an **opportunity** to express their God-given talents through the arts and theatrical productions that align with the Foundation's causes; and **led the charge to eradicate** use of the most inflammatory racial slur, **the n-word**. For more information, visit <a href="www.honeybrownhope.org">www.honeybrownhope.org</a> and connect on <a href="mailto:Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, <a href="YouTube">YouTube</a> and <a href="LinkedIn">LinkedIn</a>.

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